

April 15, 2010

Dear

As part of your Outcomes Assessment activities as a spring 2010 graduate, you need to complete an exit assessment exam covering business-related areas. The exam is scheduled for Wednesday, April 21 at 3:30 p.m. in room 271. It should take less than one hour.

The exit assessment covers the areas of Accounting, Business Law, Statistics, and Economics and consists of multiple choice questions. The intent of the assessment is to measure the retention of primary business concepts in the key academic business areas. It provides us with valuable feedback about our program and achievement of student learning outcomes.

The business faculty also assesses the development of general education competencies necessary for participation in society. These competencies include communication skills, analytical and quantitative reasoning, technology skills, social awareness, and information literacy. This assessment was ongoing throughout your education at EWC and was evaluated based on various course projects and activities.

In addition to this department assessment, you completed the CAAP test as a further measure of the general education competencies.

At the completion of the semester, you will receive feedback on the assessment and have an opportunity to discuss the results of the assessments.

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